



Michael Baertschi

Michael Baertschi, PhD, born 1965, Swiss citizen, is married to Franziska for 30 years. They have two adult children and both, Franziska and Michael, are happy multifocal contact lens wearers. Graduated as Optometrist in Switzerland (B.Sc. FHNW) and USA (M.Sc. Optom. PCO), as Master of medical Education from University of Bern, Switzerland and as Ph.D. in Biomedicine from Salus University, USA.

Michael has worked as optometrist and contact lens specialist since 1989, as private practitioner and owner of eyeness AG in Bern, Switzerland since 2002, as well as senior Optometrist at the University Hospital in Basel between 2000 to 2015. He loves to fit contact lenses, to do human and ocular research, to survive adventures, to climb extreme high-altitude mountains in the Himalaya and worldwide and to perform medical science at zero-G (weightlessness) in favor for the cardiac and vascular department of the University of Duesseldorf, Germany.

He lectured more than 160 times at national and international congresses on six of the seven continents of this world (except Antarctica) so far. He's author or co-author of more than sixty scientific papers, reviewer for six scientific journals, member of the editorial board for "Optometry and Contact lens" and board member of multiple optometric and ophthalmic societies. Michael is an active Fellow of the European Academy of Optometry and Optics (FEAEO), the American Academy of Optometry (FAOO) and the Swiss Academy of Ophthalmology (SAOO).